

The article was alleged to be adulterated in that its strength and purity fell below the professed standard or quality under which it was sold, namely "Epsom Comp. Tablets."

On September 11, 1935, no claimant having appeared, judgment of condemnation was entered and it was ordered that the product be destroyed.

W. R. GREGG, *Acting Secretary of Agriculture.*

**25116. Misbranding of Nature's Vital Food. U. S. v. 71 Packages of Nature's Vital Food. Default decree of condemnation and destruction. (F. & D. no. 35750. Sample no. 36468-B.)**

This case involved a shipment of a drug preparation, the labeling of which contained unwarranted curative and therapeutic claims.

On July 13, 1935, the United States attorney for the District Court of Rhode Island, acting upon a report by the Secretary of Agriculture, filed in the district court a libel praying seizure and condemnation of 71 packages of Nature's Vital Food at Pawtucket, R. I., alleging that the article had been transported in interstate commerce by Charles J. Roode, from North Stonington, Conn., about the end of October 1934, into the State of Rhode Island, and charging misbranding in violation of the Food and Drugs Act as amended. The article was labeled in part: "Nature's Vital Food \* \* \* (A. S. Maine) A Stanley Maine, Assignor Charles J. Roode, Assignee Sole Proprietor Westerly R. I."

Analysis showed that the article consisted essentially of ground plant material and extracts of plant drugs, including rhubarb, sarsaparilla, podophyllum, mullein, and senna; water; and salicylic acid (0.1 percent).

The article was alleged to be misbranded in that the following statements, appearing on the bottle and carton labels and similar representations appearing in French on the said labels and contained in circulars shipped with the article, were false and fraudulent: (Bottle label, front) "Cancer And Tumor Specialist Nature's Vital Food \* \* \* Purification of the Blood, thereby making possible the cure of thousands of the most virulent cases of cancers and tumors known to man—the worst form of blood impurity known to the medical world"; (bottle label, back) "Nature's Vital Food Or The Foundation to Health \* \* \* Alterative \* \* \* This preparation is the strongest and richest Blood Purifier ever compounded, and is a purely vegetable medicine. As the Blood is the life of man, it should be pure and rich, thereby keeping the stomach and system free from impurities and poisonous matter. This medicine has a specific action on the Blood, and is useful in treatment to prevent Cancers, Tumors, Ulcers, Boils, Scrofula, Syphilis, and all diseases arising from Impure Blood. It is a highly valuable \* \* \* tonic, and is indispensable in Indigestion and Dyspepsia. \* \* \* Directions—As an Alterative, \* \* \* and Tonic"; (retail carton) "Cancer and Tumor Specialist Using Nature's own remedy of Roots, Herbs, Gums and Barks, an internal medicine for all ailments of the human body, the child as well as the aged, removing the cause of your disease thereby rendering a permanent cure. Organic troubles of long standing have to yield to its prompt effect. For Rheumatism it has no equal. To remove indigestion and constipation, to create Natural appetite and build the rundown Exhausted System, the world cannot produce its equal—Why?—Because your blood is your life, and this is the food for your blood, or your life. The price is within reach of every one, the value beyond estimation. \* \* \* Remember your blood is your life. Purify it with Natures Vital Food and enjoy good health \* \* \* This is the best medicine for Rheumatism ever put upon the market. Natures own remedy. To break up a sudden cold, take a tablespoonful of Natures Vital Food on retiring and keep the bowels open. \* \* \* Natures Vital Food Or The Foundation To Health An Alterative \* \* \* Compound."

On September 26, 1935, no claimant having appeared, judgment of condemnation was entered and it was ordered that the product be destroyed.

W. R. GREGG, *Acting Secretary of Agriculture.*

**25117. Misbranding of Oceanic Vitex. U. S. v. 11 Packages of Oceanic Vitex. Default decree of condemnation and destruction. (F. & D. no. 35761. Sample nos. 37830-B, 37831-B.)**

This case involved a product the labeling of which contained unwarranted curative and therapeutic claims.

On July 17, 1935, the United States attorney for the Western District of Washington, acting upon a report by the Secretary of Agriculture, filed in the district court a libel praying seizure and condemnation of 11 packages of

Oceanic Vitex at Seattle, Wash., alleging that the article had been shipped in interstate commerce on or about May 1, 1935, by the Neu-Life Laboratories, from Sacramento, Calif., and charging misbranding in violation of the Food and Drugs Act as amended.

Analysis showed that the article consisted essentially of seaweed.

The article was alleged to be misbranded in that the labeling contained false and fraudulent representations regarding its effectiveness as a nerve and gland food; its effectiveness to promote normal health and prevent and correct 90 percent of all bodily ailments; its effectiveness in the treatment of headache, neuralgia, neuritis, nervous prostration, low vitality, anemia, indigestion, liver and kidney troubles, irritability, rheumatism, insomnia, low blood pressure, constipation, goitre, asthma, eczema, catarrh, colds, influenza, scrofula, glandular disturbances, colitis and colonic disturbances; and its effectiveness as a restorative of vibrant health and vitality.

On October 17, 1935, no claimant having appeared, judgment of condemnation was entered and it was ordered that the product be destroyed.

W. R. GREGG, *Acting Secretary of Agriculture.*

**25118. Misbranding of Udga Tablets. U. S. v. 20 Boxes, et al., of Udga Tablets. Default decree of condemnation and destruction. (F. & D. no. 35770. Sample nos. 30363-B. 30538-B.)**

This case involved an interstate shipment of a drug preparation the labeling of which contained unwarranted curative and therapeutic claims.

On July 18, 1935, the United States attorney for the District of New Jersey, acting upon a report by the Secretary of Agriculture, filed in the district court a libel praying seizure and condemnation of 20 boxes, 35 bottles, and 100 sample packages of Udga Tablets at Newark, N. J., alleging that the article had been shipped in interstate commerce in part on or about March 25, 1935, and in part on or about May 29, 1935, by Udga, Inc., from St. Paul, Minn., and charging misbranding in violation of the Food and Drugs Act as amended.

Analysis showed that the tablets each contained approximately 9 grains of sodium bicarbonate, approximately 9 grains of bismuth subnitrate, and approximately 8 grains of magnesium oxide.

The article was alleged to be misbranded in that the labeling contained false and fraudulent representations regarding its alleged effectiveness in the treatment of acidosis, chronic gastritis, nausea, indigestion and kindred ailments of the stomach, stomach ulcers and other ills traceable to excess acid, stomach pains, vomiting, acid stomach, acid dyspepsia, gnawing pains, belching, its alleged effectiveness to relieve pain or discomfort immediately, to neutralize superfluous hydrochloric acid, establish proper chemical balance, promote normal digestive function, coat the stomach lining and to afford nature the protection it needs, to reduce inflammation and irritation, and to relieve stomach distress.

On September 7, 1935, no claimant having appeared, judgment of condemnation was entered and it was ordered that the product be destroyed.

W. R. GREGG, *Acting Secretary of Agriculture.*

**25119. Misbranding of Atholin. U. S. v. 66 Bottles of Atholin. Default decree of condemnation and destruction. (F. & D. no. 35787. Sample no. 38375-B.)**

This case involved a drug preparation the labeling of which contained unwarranted curative and therapeutic claims.

On July 19, 1935, the United States attorney for the District of New Jersey, acting upon a report by the Secretary of Agriculture, filed in the district court a libel praying seizure and condemnation of 66 bottles of Atholin at Trenton, N. J., alleging that the article had been shipped in interstate commerce on or about May 8, 1935, by the Hilliard Products Co., Inc., from Wilmington, Del., and charging misbranding in violation of the Food and Drugs Act as amended.

Analysis showed that the article consisted essentially, per 100 milliliters, of boric acid (0.68 gram), benzoic acid (0.72 gram), salicylic acid (0.39 gram), aluminum chloride (0.90 gram), alcohol (72.7 percent by volume), water, and perfume.

The article was alleged to be misbranded in that the following statements appearing in the labeling, regarding its curative and therapeutic effects, were false and fraudulent: (Bottle) "For Treatment of Pimples, Acne, Eczema"; (retail carton) "Skin Treatment For Pimples, Acne, Eczema"; (wholesale carton) "Skin Treatment For Pimples, Acne, Eczema."